

white rose

A Warm Yorkshire Welcome





A leading
out of town

retail and leisure
destination

Spanning 800,000 sq ft. and less than four miles south of Leeds city centre, White Rose is home to a diverse mix of shops, restaurants, and leisure.

White Rose offers so much more than just a trip out. It is the leading retail & leisure regional destination for Leeds and Yorkshire, where families, couples and young adults can connect with their favourite brands to shop, eat and play, all day, every day.

83
Shops

24
**Restaurants
& Cafes**

11
**Screen IMAX
Cineworld
Cinema**

Our brand partners:

M&S

ZARA

Sainsbury's

PRIMARK®

next

JD

H&M

RIVER ISLAND

☆cineworld



Who's Shopping?

At its heart, White Rose is a family destination. However, our visitor profile is evenly balanced across multiple groups, including a stronger representation of affluent guests compared to the surrounding areas and competition.

2.7m

Total Catchment

11%

Modest Means

11%

Executive Wealth

9%

Successful Suburbs

9%

Steady Neighbourhoods

* the remaining 60% includes Mature Money, Starting Out and Career Climbers

* Source: CACI



White Rose is a partner to a variety of brands and businesses,
all with unique audiences, needs and requirements.

Leasing Plans

Whether you're looking for a traditional unit or more of a flexible, high-spec
blank canvas offer, we'll work with you to provide the perfect platform.



£108

£

Avg. retail
spend

5,000



Free parking
spaces

90 min



Avg. dwell
time

1000



Students





Retail

Agents

F&B and Leisure

Agents

Time Retail Partners

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